

Managed SEO Services that Get Serious Results

## Description

# SEO excellence just got a whole lot simpler.

Get set up for success with CLOUT X – our #1 selling  
managed SEO service.

## Ideal SEO Partnership Criteria

### Good Fit for Partnership

- Established business
- Eyeing reasonable quick wins
- You are committed to making a marketing strategy work

### Bad Fit for Partnership

- Your website or business is not established yet
  - Looking for unreasonable outcomes
  - Not committed to marketing
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## For SEO excellence, average is not allowed.

### Monthly Strategy Check

A dedicated SEO campaign manager turns your digital ambitions into reality.

**No compromises.**

### Advanced Reporting

Your dashboard to the digital universe, transforming your online data into strategic gold.

### Downed Link Replacement

We maintain your link portfolio with the precision of a Swiss watch and the efficiency of a German mechanic.

**No hiccups. No excuses.**

### Access to BlueChip Links

Your own VIP ticket to the market's most powerful link arsenal.

**No mediocrity allowed.**

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## **One size does not fit you.**

When you join CLOUT X, you'll get a dedicated campaign manager – an experienced SEO veteran.

### **Proprietary SEO Strategy**

We thoroughly analyse your industry, study your competitors, and tailor a strategy to fit your specific need.

### **Blacklist Vigilance**

Stay clear of the blacklist cesspits. Our monthly-updated blacklist keeps your reputation intact.

### **Picture-Perfect Content**

Our content is crafted to follow SEO guidelines and improve your rankings, with a focus on quality and relevance.

### **Google Penalty-Free Zone**

Teaming up with SEOJET, we offer FREE anchor text analysis. Your links don't just exist; they perform.

### **Links That Stick**

Thank AI for our industry-leading quality checks, ensuring that your links aren't just flares; they're constellations.

### **On-time and On-budget**

Clockwork precision, because your time is money.

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## **? The power behind CLOUT X**

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## Website Situational Awareness

Give us a few details about your website, your products, and your competition.

If you don't know, don't worry.

We'll walk you through it all and figure it out for you.

## Competitive Review

We'll investigate your site, your competition, and determine the best SEO strategy for you.

We'll take a look at easy-win keywords and find the gaps in your content.

## Link Gap Analysis

After research, your SEO campaign manager will schedule an onboarding call with you to review the campaign and answer any questions you may have.

Once you approve the order, we'll begin working!

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## Services Included

### Clout Syndication

Syndication to Apple News, Regional Outlets, and Tier 2 News Sites

### Clout Press

Press Release Crafting and DA\_94 Business Profile Exposure

### Clout Link Outreach

Grow website authority, organic traffic, and brand reach with done-for-you outreach services.

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## Clout Web Copy

Website SEO and On-demand Webmaster Services

## Clout Link Insertions

Domain Authority and Niche-specific Link Insertions

## Clout Blogger

Tailored Blogger content and Optimised Landing Pages

## Clout Technical SEO

Hassle-free optimization and see remarkable improvements in your website's search engine rankings.

## Dedicated SEO

With Clout X you get a dedicated SEO campaign management and reporting.

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## Let's turn today into Day One of your digital future.

Your digital legacy starts at Clout X. If you're ready for SEO that's more science than guesswork, more strategy than game, buckle up.

This is where SEO excellence knows no bounds.

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## Ready to Elevate Your Online Presence?

At Cloutput, we understand that every business is unique, and so are its SEO needs. Our tailored strategies are designed to not only enhance your website's visibility but also drive meaningful engagement and conversions. Whether you're looking to boost your rankings, increase organic traffic, or establish a solid digital footprint, our expert team is here to help.

## Let's Collaborate for Success

Imagine what your business could achieve with a dedicated SEO partner by your side. From comprehensive audits to ongoing strategy adjustments, we provide the support you need to thrive in the digital landscape.

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**Take the first step toward your digital transformation today!** Fill out the contact form below, and let's discuss how we can turn your SEO goals into reality.

[contact-form]

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## FAQs about Managed SEO Services

### What is SEO, and why is it important for my business?

SEO (Search Engine Optimisation) is the practice of enhancing your website to improve its visibility in search engine results. A robust SEO strategy helps attract organic traffic, which can lead to higher engagement, more leads, and increased sales. In today's digital landscape, SEO is crucial because most consumers rely on search engines to find products and services. Without effective SEO, your business may be overlooked by potential customers.

### How long does it take to see results from SEO?

SEO is a long-term investment. While some improvements can be seen in as little as three months, significant results typically take six to twelve months, depending on factors such as the competitiveness of your industry, the current state of your website, and the strategies implemented. Continuous optimisation and monitoring are essential for sustained success.

### What services are included in your managed SEO package?

Our managed SEO package includes:

- **Keyword Research:** Identifying high-value keywords relevant to your business.
- **On-Page Optimisation:** Enhancing website content, meta tags, and images for better search visibility.
- **Link Building:** Acquiring quality backlinks from reputable sites to boost authority.
- **Content Creation:** Developing SEO-friendly content that resonates with your audience.
- **Technical SEO:** Ensuring your website is technically sound, including site speed and mobile optimisation.
- **Monthly Reporting:** Providing detailed reports on performance metrics and insights for ongoing strategy adjustments.

### Do you provide customised SEO strategies?

Absolutely! We believe in personalised service. Our team conducts a thorough analysis of your business, industry, and competitors to develop a tailored SEO strategy that aligns with your specific goals and challenges. This ensures that our efforts are focused on what will yield the best results for your unique situation.

### How do you measure SEO success?

We measure SEO success through various key performance indicators (KPIs), including:

- **Organic Traffic:** The number of visitors coming from search engines.
- **Keyword Rankings:** Positions of targeted keywords in search engine results.
- **Conversion Rates:** The percentage of visitors who complete desired actions (e.g., purchases, sign-

ups).

- **Bounce Rate:** The percentage of visitors who leave after viewing only one page, indicating content relevance.
- **Engagement Metrics:** Time spent on site and pages per session, reflecting user interest and content effectiveness.

### **What is the difference between on-page and off-page SEO?**

On-page SEO refers to optimisations made directly on your website, such as content quality, keyword usage, and HTML tags. It focuses on improving the user experience and making it easier for search engines to crawl and index your site. Off-page SEO, on the other hand, involves external factors like backlinks, social media engagement, and brand mentions that influence your site's authority and reputation. Both are crucial for a well-rounded SEO strategy.

### **Will I need to make changes to my website?**

Depending on our initial audit, some changes may be necessary to enhance your SEO performance. These can include optimising existing content, improving site structure, and fixing technical issues. Our team will provide you with a clear action plan and guide you through any required modifications to ensure your site is fully optimised.

### **How do you ensure the quality of backlinks?**

We prioritise quality over quantity when it comes to backlinks. Our process includes:

- **Researching Reputable Sources:** We target websites with high domain authority and relevance to your industry.
- **Diverse Link Profiles:** We build a natural link profile by acquiring links from various types of sources (blogs, news sites, directories).
- **Monitoring and Disavowing:** We continuously monitor your backlink profile and disavow any low-quality or spammy links to protect your site's reputation.

### **Can you guarantee first-page rankings?**

While we cannot guarantee specific rankings due to the dynamic nature of search algorithms and competition, we utilise proven strategies and best practices to maximise your chances of achieving high rankings. Our focus is on delivering sustainable results rather than quick fixes.

### **What happens if my website gets penalised by Google?**

If your site is penalised, we conduct a thorough investigation to identify the cause. Our team will implement corrective actions, which may include improving content quality, removing toxic backlinks, and ensuring compliance with Google's guidelines. We also provide ongoing monitoring to prevent future penalties.

### **What is your pricing structure for SEO services?**

Our pricing is customised based on the specific services you require and the complexity of your project. We offer different packages to suit various needs and budgets. After an initial consultation, we will provide a tailored quote that reflects your unique requirements.

### **How do I get started with your managed SEO services?**

Getting started is easy! Fill out our contact form, and one of our SEO specialists will reach out to discuss your needs. We'll schedule a consultation to understand your business goals and outline a strategic plan to help you achieve them.

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